

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONLINE
Office of Research**

**Week Ending February 13th, 2021 - New Ads Hold Steady at 4,000**

WETHERSFIELD, February 19th, 2021 – During the week ending February 13th, 2021, there were 4,022 new postings, up 72 ads from a week ago. This 2% overall increase overlays broader industry-level change. Retail Trade (+141 new ads or 35%) and Health Care & Social Assistance (+78 new ads or +13%) saw large ad increases. Employers that added the most ads over the week were Apple (+67 new ads) and Hartford Healthcare (+52 new ads). The largest Industry decreases occurred in Finance & Insurance (-76 new ads or -21%) and Accommodation & Food Service (-62 new ads or -36%). New ads are down 28% over four weeks from the four-month high of 5,597 new ads had during the week ending January 16th.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing

**Occupations** with the most new postings include Retail Salespersons, Software Developers: Applications, and Supervisors of Retail Sales Workers.

**Employers** with the most new postings include Apple Inc., Hartford Healthcare, and Raytheon.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (673 new postings, +13% over the week)
* **Retail Trade** (540 new postings, +35% over the week)
* **Manufacturing** (365 new postings, -8% over the week)

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 Thirteen sectors had job posting decreases over the week and eight had increases. The statewide over the week increase of 72 ads across all sectors is the result of decreasing industries down a combined 298 ads and the eight increasing industries up 370. 10 of the sectors had over the week change of 10 new ads or less. All but four sectors saw declines over four weeks, the largest being Retail Trade (-371 new ads or -41%), Health Care & Social Assistance (-358 new ads or 35%), and Accommodation & Food Service (-167 new ads or -60%). Of the four industries that didn’t decline over four weeks, Mining and Agriculture were unchanged while Information (+25 new ad) and Management (+1 new ad) saw slight gains.

 For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**

 **The occupations with the most new postings were:**

* Retail Salespersons (155 new postings, +22% over the week)
* Software Developers, Applications (147 new postings, +28% over the week)
* First-Line Supervisors of Retail Sales Workers (144 new postings, +62% over the week)

**Employers with the Most New Job Postings** 

 Employers with the most new job postings during the week ending February 6th, 2021 were mostly in Finance & Insurance, Health Care, and Retail Trade. The 25 employers shown above account for 19 percent of all new ads. Of the top 25 employers, 16 had over the week increases and 9 had decreases. The 16 increasing employers had a combined 308 new ad increase, the largest occurred in Apple Inc. (+67 new ads) and Quest Diagnostics (+47 new ads). Among the 9 decreasing employers in the top 25, Lowe’s Companies (-21 new ads) and Anthem Blue Cross (-14 new ads) had the largest decreases. Over Four weeks, most of the top 25 employers had increases, the largest were Apple Inc. (+67 new ads), GameStop Incorporated (+40 new ads), and Quest Diagnostics (+33 new ads). Of the 10 top 25 employers with four-week decreases, the largest were Hartford Healthcare (-137 new ads), Allied Universal (-39 new ads), and Anthem Blue Cross (-29 new ads).
 **Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)